NATIONAL COMMUNITY REINVESTMENT COALITION NCRC

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NCRC Announces Second Round of Request for Proposals for National Neighbors Silver

Selected Grantees to Address Economic Security of Older Adults Through Organizing and Education

Washington, DC - The National Community Reinvestment Coalition (NCRC), with support from The Atlantic Philanthropies, is pleased to announce its second round of funding for National Neighbors Silver, an initiative to support and empower older adults nationwide.

As the United States suffers from historically high rates of foreclosure and unemployment, older adults across the nation are particularly susceptible to financial insecurity and instability. NCRC's recent report about the financial stability of older Americans noted that over 13 million older Americans are economically insecure, living on only $22,000 or less each year.

"Many older Americans face new challenges in this economic environment. The sharp reduction in the value of most seniors' primary asset -- their home -- means that they are now especially susceptible to financial insecurity. Through advocacy, organizing and education, National Neighbors Silver supports participating organizations to directly tackle the root causes of the unique economic challenges faced by America's older citizens," said John Taylor, President and CEO of NCRC.

National Neighbors Silver brings community, public, and private sector partners together utilizing structured, neighborhood-focused outreach, education, and advocacy led by older adults. National Neighbors Silver funds organizing and education networks, facilitated by local organizers. NCRC will select five organizations for this funding cycle, which will last three years.

Ed Gorman, NCRC's Chief Membership and Workforce Officer, said "Along with our community- based member organizations, NCRC fights tirelessly for inclusion, opportunity, economic stability, and empowerment for all Americans. We are pleased that the National

Neighbors Silver initiative advances this cause, improving the financial health and wellbeing of America's older citizens."

Unless otherwise specified, all documents should be formatted and submitted as PDF files by 5 pm EST on **Friday, November 4th, 2011**. Applications should be sent electronically via email to nns@ncrc.org. For questions about the proposal submission process, please send your inquires in writing to nns@ncrc.org

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Frequently Asked Questions

Do I have to be an NCRC member to apply for this grant?
Yes, you must be a member of NCRC member by the time your proposal is submitted to NCRC. But, you have plenty of time to join our organization! For information about becoming a member, or to renew your membership, visit http://www.ncrc.org/get-involved/become-a-member

I want to apply for this grant, but I don't have a local organizer or ambassador in mind to bring onto the project. Can I still apply?
NCRC prefers that you identify specific staff that can begin to implement the program goals of *National Neighbors Silver*, but pointing to specific personnel in your proposal is not required.

My current funders do not allow us to engage in advocacy or organizing work. Can I still apply for this grant?
Organizing and advocacy make up the foundation of the NNS program. The NNS program may not be the best match for you if organizing and advocacy is not allowed by your current funders.

What kinds of groups were selected for the NNS grant in the past?
For information about our current National Neighbors Silver program sites, please visit: http://www.ncrc.org/media-center/press-releases/item/600-ncrc-announces-grantees-in-national-neighbors-silver-initiative

What if I can't demonstrate that I've secured match funding at the time I submit my proposal to NCRC?

A letter of interest for the first year match is preferred, but not mandatory, at the time of proposal submission. NCRC understands that some groups may be unable to demonstrate match funding for all three years. However, a demonstration of firm funding commitments in every year will result in a higher proposal rating, and a demonstrated past record of funding partnerships will be favorably considered as well.

The in-kind funding commitments in every year are required to fulfill the grant, and the loss of match funding or inability to match funding in any year will subject the grant to cancellation.

How do I create a logic model? Is a logic model required to apply?
For a detailed manual and information about constructing logic models, NCRC recommends visiting the Kellogg Foundation website resource at http://www.wkkf.org/knowledge-center/resources/2010/Logic-Model-Development-Guide.aspx. Logic models are not required at the time of proposal submission, but are preferred. If your organization is selected for NNS funding, completed logic models will be due to at the time your first interim and narrative report is due.

About the National Community Reinvestment Coalition:
The National Community Reinvestment Coalition is an association of more than 600 community-based organizations that promote access to basic banking services, including credit and savings, to create and sustain affordable housing, job development, and vibrant communities for America's working families. www.ncrc.org

About the Atlantic Philanthropies:
The Atlantic Philanthropies are dedicated to bringing about lasting changes in the lives of disadvantaged and vulnerable people. Atlantic focuses on four critical social problems: Ageing, Children & Youth, Population Health, and Reconciliation and Human Rights. Programmes funded by Atlantic operate in Australia, Bermuda, Northern Ireland, the Republic of Ireland, South Africa, the United States and Viet Nam. To learn more please visit: www.atlanticphilanthropies.org.

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