

## Role of NCRC's National Neighbors Silver

National Neighbors Silver provides technical assistance, thought leadership, and resources to our National Neighbors Silver Partners. As you embark on this campaign, the National Neighbors Silver staff is here to help, including connecting you with expert partners. NCRC also offers a number of member benefits that National Neighbors Silver Partners may consider using as part of their Age-Friendly Banking campaign. The Research Department at NCRC may provide research assistance, including generating maps and access to free customized analysis of localized bank and lending activities, including traditional and alternative banking locations. This type of analysis ordinarily would cost thousands of dollars, but is free with your NCRC membership. The Membership and Organizing Department can provide organizing strategy development and CRA input, especially since there are new CRA performance assessments that lend themselves to Age-Friendly Banking. Moreover, NCRC provides online training webinars in a variety of topics including coalition building. The Membership and Organizing Department provides strategic support in building productive partnerships with financial institutions. It also provides support in building local coalitions, including connecting you to useful and likeminded contacts in your area.

### **RESOURCES:**

[\*NCRC Membership Benefits\*](#)

[\*About National Neighbors Silver \[PDF\]\*](#)

[\*About National Neighbors Silver \(Spanish\) \[PDF\]\*](#)

[\*Become a National Neighbors Silver Partner \[PDF\]\*](#)

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