



Redlining the Reservation: The Brutal Cost of Financial Services Inaccessibility in Native Communities

Dave Castillo - CEO Native Community Capital and NCRC Research



David Castillo

Mr. Castillo serves as CEO of Native Community Capital a Native Community Development Financial Institution (CDFI). NCC maintains offices in New Mexico and Arizona.



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Jason Richardson Director *Geographer*









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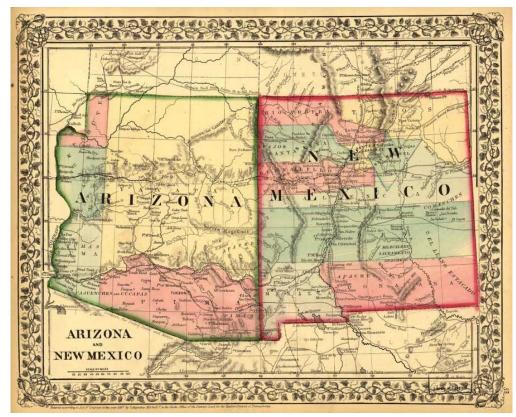
Jad Edlebi GIS Data Engineer Urban Planner

What do we mean by

"Redlining the Reservation"?

Native American tribal areas have a legacy of neglect and exploitation. Sometimes isolated, they have been largely ignored by the financial services industry.

They are vulnerable to predatory lending practices



Augustus Mitchell map (1867) Library of Congress



What do we mean by "brutal cost"?

Homeownership gap -

10% in New Mexico, 16% in Arizona

Inadequate Plumbing & Water -

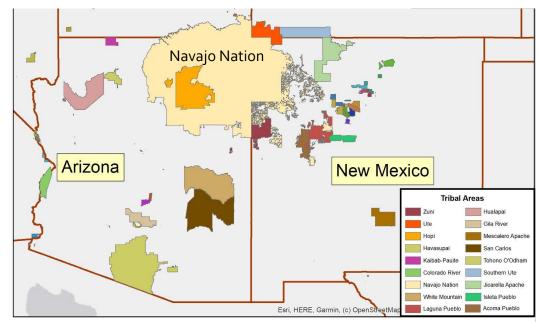
6% of Native American homes, 1% other Americans

Inadequate Heating -

12% of Native American homes, 2% of other Americans

Overcrowding -

16% of Native American households, 2% for other American households





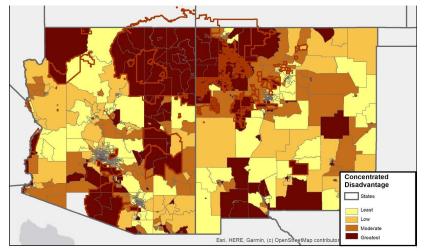
What do we mean by "brutal cost"?

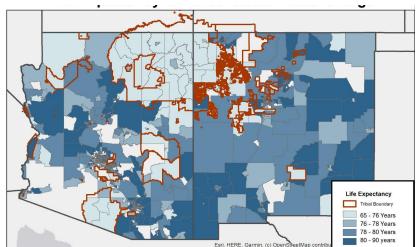
Concentrated Disadvantage -

High poverty, unemployment and reliance on public assistance

Life Expectancy -

71.8 Years in 2019, slipping to 67.9 years by 2022, at least 7 years lower than for Non-Hispanic White Americans.





Source: CDC 2015 - USALEEP

https://www.policymap.com/data/dictionary#CDC%2oNCHS%2oSmall-area%2oLife%2oExpectancy%2oExtended timates



Problems with Data on Native Americans

- Flawed Census counts
- Almost double the count -2010 5.2 million, 2020 9.7 million
- Poor data coverage of tribal ٦. areas - lacks full data on housing
- Mismatch on mortgage and small business data

BROOKINGS

U.S. Economy U.S. Government & Pol

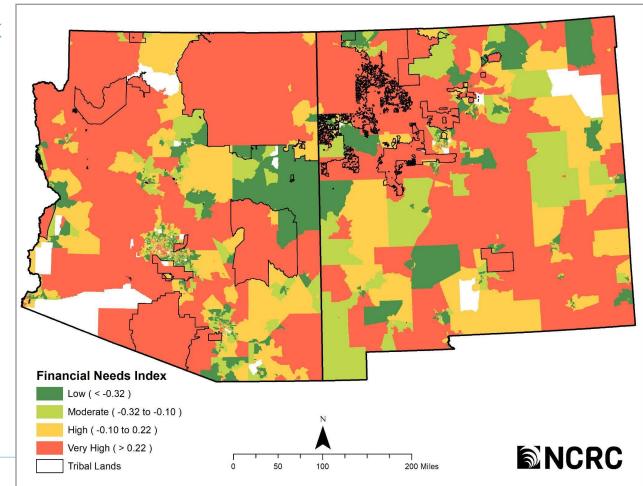
RESEARCH Why the federal government needs to change how it collects data on Native Americans

Robert Maxim, Gabriel R. Sanchez, Kimberly R. Huyser March 30, 2023



Financial Needs Index

Measures population, transportation, cell phone and internet access, and distance to bank branches.



Financial Access

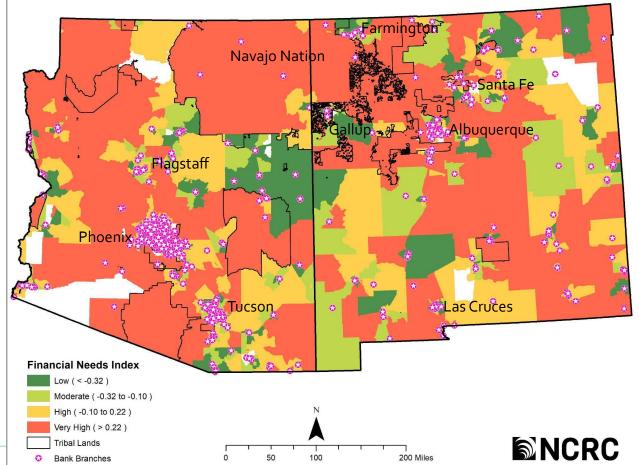
Research Conducted:

Descriptive & Statistical Analysis

Results:

Rural areas have poor financial access, but it is much worse in tribal areas.

Navajo Nation - 5 bank branches to serve 250,000 people, the size of West Virginia.



Small Business Lending 2018-2021

On tribal land on low and moderate income areas:

- Less than 1 cent for every dollar loaned in other low and moderate income areas
- Over 4 years an average of only 5 loans, compared to 82

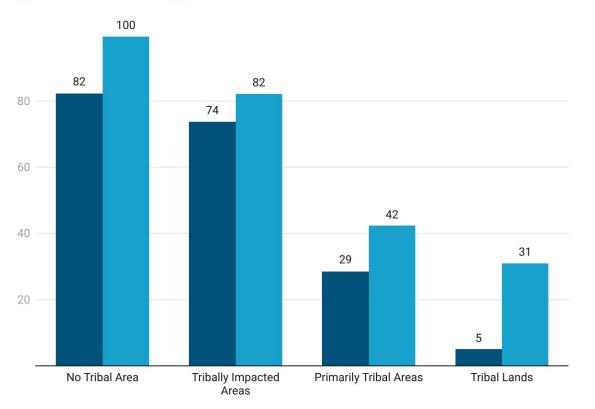


Chart: NCRC Research • Source: FFIEC CRA aggregate small business lending data Table A1-1 • Created with Datawrapper



Pandemic Lending

2020-2022

In tribal and primarily tribal lands PPP lending supported:

-Casinos - 2,300 workers -Restaurants - 2,500 workers -Electrical Companies - 500 workers

-<u>Hotels - 1,100 workers</u>

Total - 6,400 workers

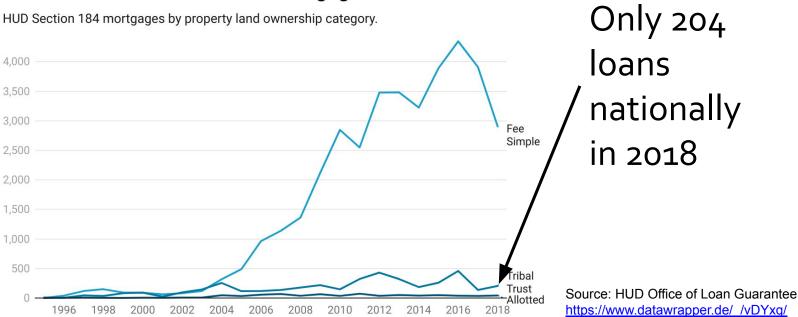
Area Type	Total Number	Total lending	Average Amount
No Tribal Area	10,034	\$921M	\$92K
Tribally Impacted Areas	905	\$77M	\$85K
Primarily Tribal Areas	474	\$55M	\$117K
Tribal Lands	614	\$128M	\$209K
Total	12,027	\$1B	\$98K

Created with Datawrapper



Mortgage Lending

HUD Section 184 Guaranteed Mortgages



HUD Section 184 mortgages by property land ownership category.

Source: HUD Office of Loan Guarantee • Created with Datawrapper



Top Ten Metros and Mortgage Lending 2018-2021

The study area as a whole reported almost 2.6 million loan applications from 2018 to 2021.

1.9% were from a Native American borrower or co-borrower.

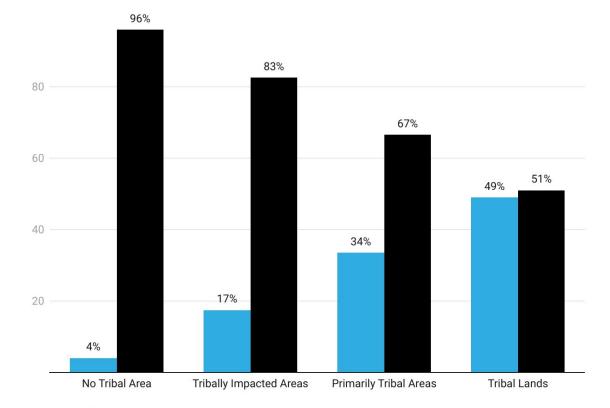
Metro	Applications	Percent with A Native American Application or Co-Applicant	Number with A Native American Application or Co- Applicant
Grand Total	2,589,167	1.9%	47,790
Phoenix-Mesa- Chandler, AZ	1,704,496	1.3%	22,079
Albuquerque, NM	213,717	3.5%	7,446
Tucson, AZ	280,523	1.7%	4,723
Farmington, NM	15,179	18.5%	2,812
Gallup, NM	3,637	42.6%	1,550
Flagstaff, AZ	36,892	3.8%	1,396
Lake Havasu City- Kingman, AZ	71,314	1.8%	1,306
Prescott Valley- Prescott, AZ	85,662	1.3%	1,099
Rural Arizona	7,901	13.7%	1,080
Show Low, AZ	22,770	3.8%	859



Number with A

Manufactured homes are a critical part of housing on tribal lands.

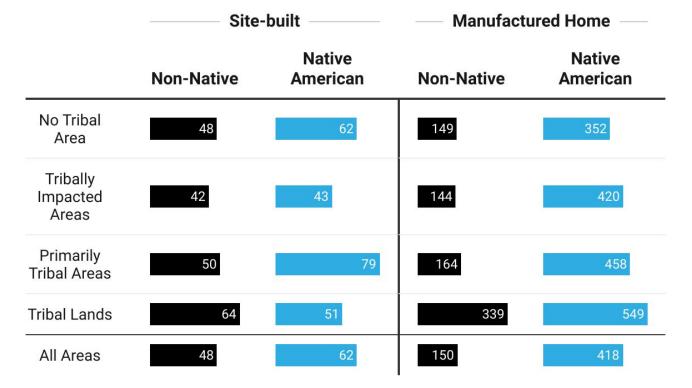
This chart likely undercounts the number of manufactured home purchase loans, making them the primary construction type on tribal lands.



2018-2021 HMDA data. Owner occupied, 1-4 unit homes. Chart: NCRC • Source: CFPB • Created with Datawrapper



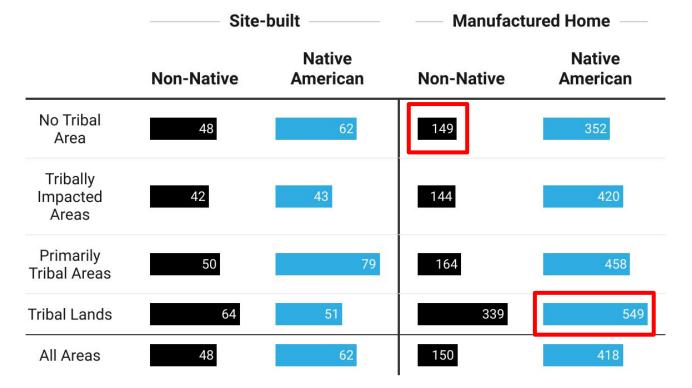
Rate spreads on tribal lands are much higher than off tribal lands and in comparison to non-Native borrowers.



Originations on owner occupied, 1-4 unit properties 2018-2021. Table: NCRC • Source: CFPB • Created with Datawrapper



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Originations on owner occupied, 1-4 unit properties 2018-2021. Table: NCRC • Source: CFPB • Created with Datawrapper



- National average mortgage interest rate as of Feb 15th, 2024: 6.77%.
- Off Tribal land non-Native buyers would pay **8.26%** interest rate.
- Native buyers on Tribal land: **12.26%** interest rate.
- Over twenty years on a \$100,000 loan this results in **\$63,978** in *additional* interest paid by the Native buyer on Tribal land.



USURY [yoo-zhuh-ree]

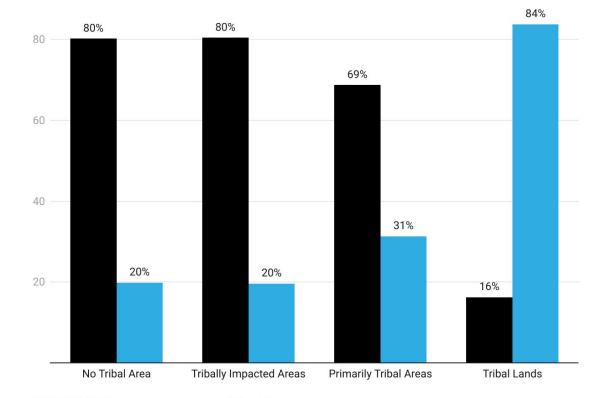
noun, plural **u·su·ries**.

- 1. the lending or practice of lending money at an exorbitant interest.
- 2. an exorbitant amount or rate of interest, especially in excess of the legal rate.



Loans for most manufactured homes on tribal lands do not include the land itself.

On Tribal Land when the applicant or co-applicant is AIAN just 2% of loans include the land as well as the manufactured home.



NCRC

2018-2021 HMDA data. Owner occupied, 1-4 unit homes. Chart: NCRC • Source: CFPB • Created with Datawrapper

Top Lenders Home Purchase Loans

On tribal land, Vanderbilt and 21st Mortgage made 74% of all loans on manufactured homes and 85% of manufactured home purchase loans.

Both are subsidiaries of Berkshire Hathaway.

Closing costs and interest rates charged by both companies greatly exceed the other lenders in the market.

	Lender	Lender Type	Manufactured Home	Site-built	Grand Total
1	VANDERBILT MORTGAGE AND FINANCE	Mortgage Company	272	2	274
2	ROCKET MORTGAGE	Mortgage Company		168	168
3	21ST	Mortgage Company	132		132
4	NOVA FINANCIAL & INVESTMENT CORPORATION	Mortgage Company		107	107
5	LOANDEPOTCOM	Mortgage Company	1	69	70
6	BOKF	Bank or Affiliate	4	57	61
7	WATERSTONE	Bank or Affiliate	8	48	56
8	DEL NORTE CU	Credit Union	13	43	56
9	MID AMERICA MORTGAGE	Mortgage Company	23	27	50
10	GATEWAY FIRST BANK	Mortgage Company	5	38	43

Additional 11 rows not shown.

Created with Datawrapper

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Created with Datawrapper

What we found

- Native Americans on Tribal Land are being walled out of the traditional mortgage market that is key to wealth-building.
- Half of all home purchase loans on tribal lands are used to purchase manufactured mobile homes four times the rate elsewhere.
- Tribal lands received less than one cent for each dollar loaned to small businesses in Arizona and New Mexico, starving Native American communities of economic opportunity.
- Tribal areas have far higher financial need than other rural areas.





Thank you! Q&A after the next speaker.

- Position Native-led institutions to direct effective capital and services to meet financial needs that traditional institutions are neglecting in tribal areas.
- 2. Implement all 21 specific policy recommendations from the latest Native Nations Institute (NNI)
- 3. Stop allowing the Government-Sponsored Enterprises (GSEs) to ignore their legal obligation to provide a secondary market for manufactured home loans.
- 4. Use the year-long on-ramping period for new Section 1071 small business loan data collection rules to fund studies that will generate a more robust understanding of how that much-anticipated data can be best used to assist economic development for AIAN communities.
- 5. Prioritize enforcement of Community Reinvestment Act (CRA) rules connected to Native Land Areas.

Policy Recommendations

Homeownership in Indian Country

v.

Wealth & Asset Building

v.

Conflict & Renewal



1. Position Native-led institutions

Paiute Tribe

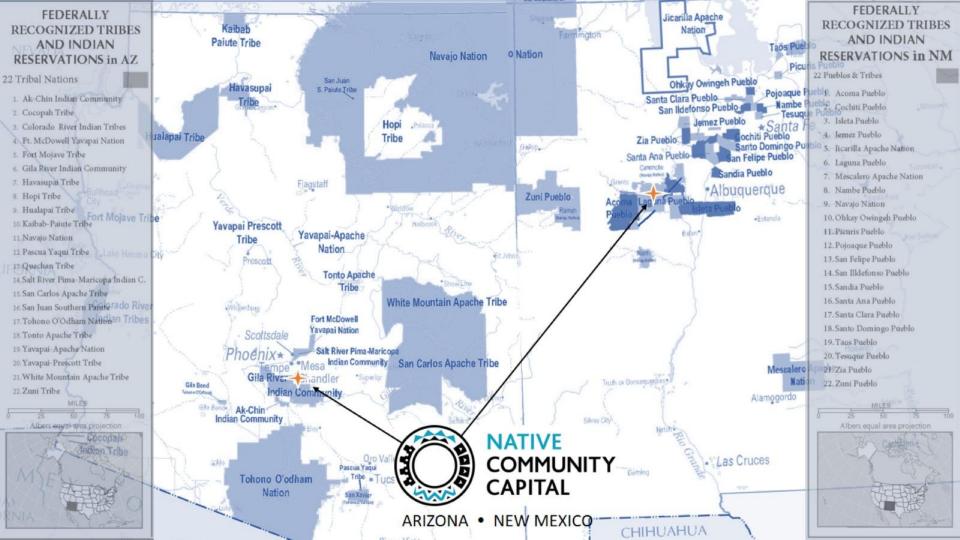
to direct effective capital and

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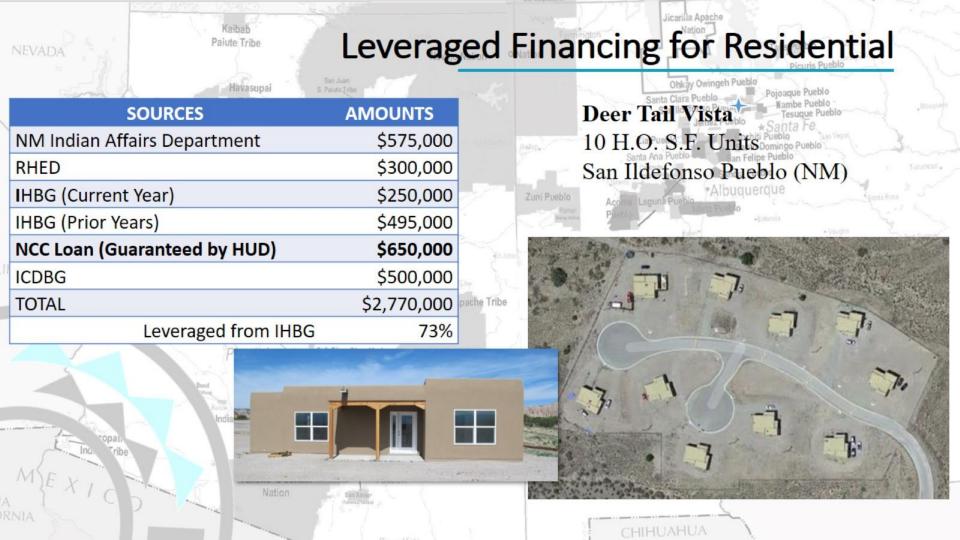
neglecting in tribal areas.

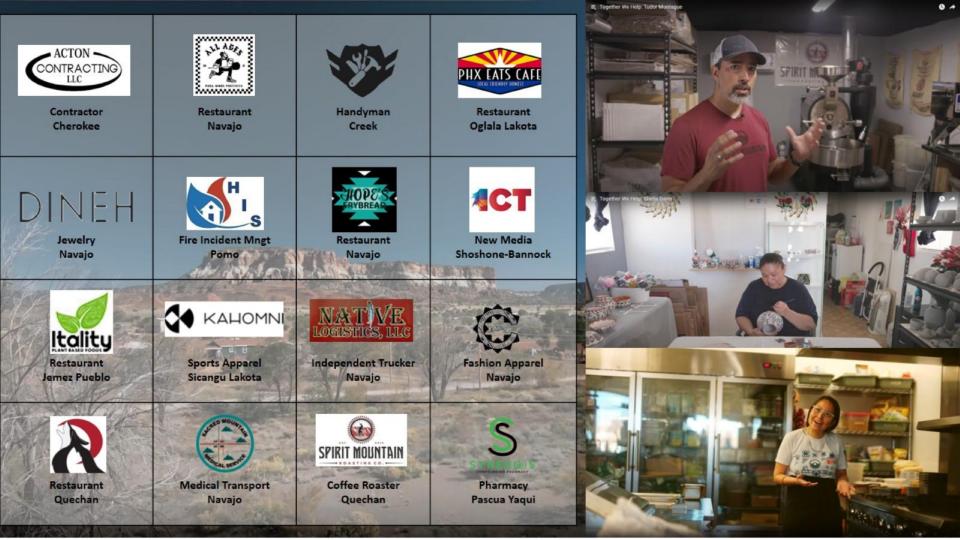
NEW MEXICO



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IOME	LOANS (C	ONSTRUCTION)	12	
	1786	2/18/2021	149,642.91	Laguna Pueblo
	1798	7/19/2021	276,340.00	San Felipe Pueblo
	1797	7/26/2021	137,842.00	Isleta Pueblo
	1804	8/20/2021	255,020.00	JemezPueblo
	1803	10/25/2021	387,017.00	Ohkay Owingeh
	1810	11/30/2021	327,729.00	Pojoaque Pueblo
	1807	12/6/2021	150,000.00	Laguna Pueblo
	1800	1/26/2022	161,079.00	JemezPueblo
	Late H	TOTAL	1,844,669.91	Nation
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1492 - 1828

Colonial Era

- Mercantilism 1660's
- Bacon's Rebellion 1676

1828 - 1887

Treaty Era

Indian Removal Act 1830 (Cherokee Trail of Tears, Navajo Long Walk (Hwéeldi), Apache Exodus, etc)

1887 - 1934

Allotment Era

General Allotment Act / Dawes Severalty Act of 1887

1934 – 1945 Indian (Political) Reorganization Era

Indian Reorganization Act (Wheeler-Howerd Act) 1934

1945 – 1968 Termination & Relocation Era

Indian Relocation Act 1956

1968 – 1988 Self-Governance Era

- Alaska Native Claims Settlement Act (ANCSA) 1971
- Indian Self-Determination and Education Assistance Act of 1975 (P.L. 93-638)

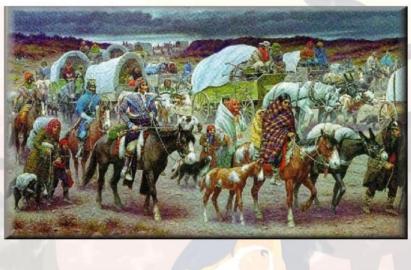
1988 – Present Self-Determination Era

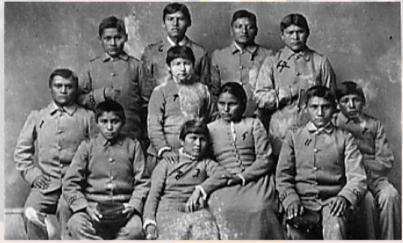
- Native Housing Assistance and Self Determination Act of 1996 (P.L. 103-330)
- Cobell Litigation 1996 2009 (\$3.4Bn Settlement)



LEGACY OF FEDERAL – INDIAN LAW











3. Stop allowing the Government-**Sponsored Enterprises (GSEs) to**

ignore their legal obligation to provide a secondary market for manufactured home loans.

Paiute Tribe

ARIZONA NEW MEXICO

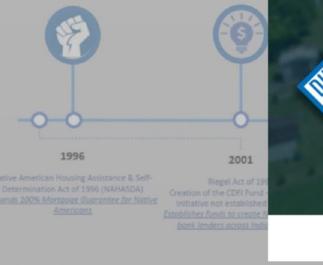
COMMUNITY

CAPITAL

25+ Years of Indian Housing & Related Legislation (1994 – 2021)

"...during one of the first negotiated rulemaking sessions for NAHASDA, a tribal delegate recalled that the acronym for NAHASDA sounded very much like a word in his language (pronor indeed waited patiently but perhaps too long stories, the waiting for much of Indian Country mind when a banker sincerely asked me why what he needed from the Office of the Compton what he needed from the Office of the Compton what he needed from the Office of the Compton what he needed from the Office of the Compton what he needed from the Office of the Compton what he needed from the Office of the Compton what he needed from the Office of the Compton what he needed from the Office of the Compton whether was a state of the Compton with the Compton was a state of the Compton was a s

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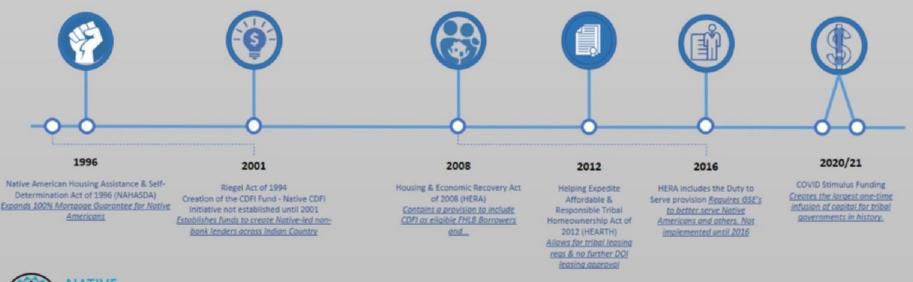






25+ Years of Indian Housing & Related Legislation (1994 - 2021)

"...during one of the first negotiated rulemaking sessions for NAHASDA, a tribal delegate recalled that the acronym for NAHASDA sounded very much like a word in his language (pronounced na-HAAZ-t'aa) that means "one who sits and waits patiently". He recalled how tribes had indeed waited patiently but perhaps too long for the improvements the new law promised. Despite some early and scattered success stories, the waiting for much of Indian Country would continue for at least another two decades. A harbinger of the wait was forged in my mind when a banker sincerely asked me why he should go through the brain damage of doing a deal in Indian Country when he could get what he needed from the Office of the Comptroller of the Currency (i.e., bank regulator) by doing a deal with blacks or Hispanics." Excerpt from: *Creating Private Sector Economies in Native America* by Robert J. Miller (Editor)





www.nativecap.org

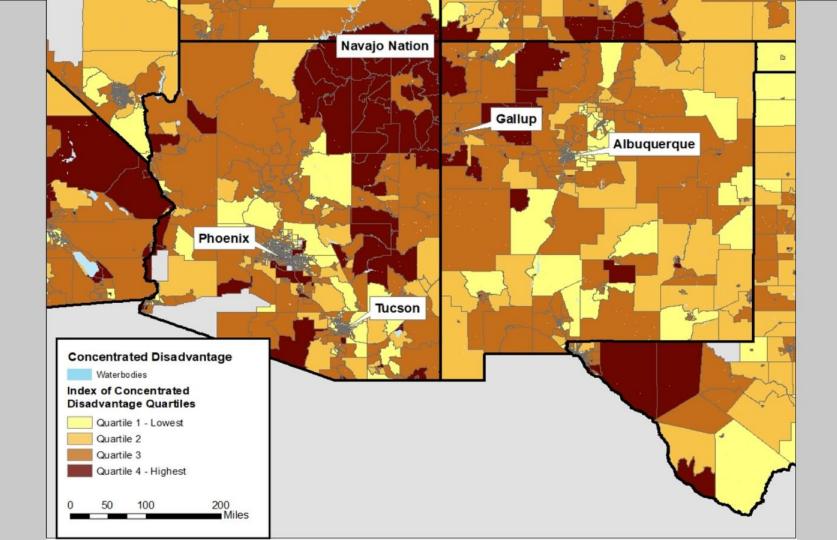
Creating Private Sector

Kaibab Palute Tribe

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FEDERALLY RECOGNIZED TRIBI AND INDIAN RESERVATIONS in N

4. Use the year-long on-ramping period for new Section 1071 small business loan data collection rules to fund studies that will generate a more robust understanding of how that much-anticipated data can be best used to assist economic development for AIAN communities.



FERENALLY RESERV VIIONS in AZ

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5. Prioritize enforcement of

Kaibab Paiute Tribe

v Owingeh Puel

Community Reinvestment Act

Land Areas.

 NEW MEXICO ARIZONA

(CRA) rules connected to Native

NATIVE

CAPITAL

COMMUNITY

REDLINING THE RESERVATION: The Brutal Cost Of Financial Services Inaccessibility In Native Communities

December 2023

Read the Report Online



Native and Euro-based civilizations meet with a handshake gesture from which everything blooms like from the center point of a basket. Like a basket, there are layers woven together with symbols of both cultures. Together they may harmonize - we're all part of the same universal system and we can co-exist and help each other.

Artist, J. Yazzie



NATIVE COMMUNITY CAPITAL

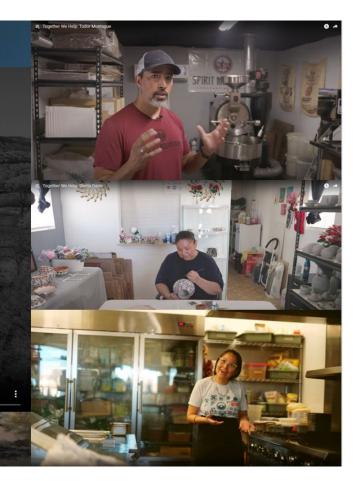
Dave Castillo, CEO (855) 628-2272 dave@nativecap.org

VIDEO TESTIMONIALS ABOUT...

REDLINING THE RESERVATION

The Brutal Cost Of Financial Services Inaccessibility In Native Communities

...COMING SOON!





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