

Sponsor Advertising Specifications

Thank you for your support of NCRC's 2023 Annual Conference. This document describes our advertising production specifications. Your ad will be placed in our online conference ad program.

DEADLINE FOR AD: March 6, 2023

LOGO

Please submit high resolution jpg or png files at least 400px wide for placement on our conference website.

PROGRAM AD SIZES

The trim size of the program is 8.5" w x 11" h.

Ads will only be accepted in the following sizes:

FULL PAGE

Bleed: Allow .125" bleed on all sides. For bleed ads, keep live matter

.25" from trim edges—head, face, foot, and gutter. Ad size is 8.75" w x 11.25" h.

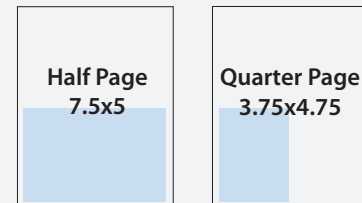
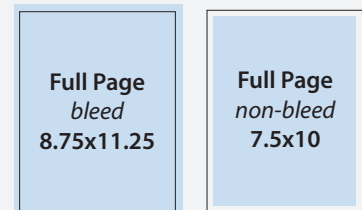
Non-bleed: Live area is not to exceed 7.5" w x 10" h.

HALF PAGE

Half page ads should be composed to a size of 7.5" w x 5" h.

QUARTER PAGE

Quarter page ads should be composed to a size of 3.75" w x 4.75" h.



PRODUCTION NOTES

- Ads will be run in color.
- Ads should be submitted in a PDF format.

PLEASE DO NOT SUBMIT THE FOLLOWING

- Business cards or letterhead.
- Ads that exceed the measurements (half, full, quarter) outlined above.

EMAIL

To send your ad electronically, email Phil York at pyork@ncrc.org by March 6, 2023

For any questions regarding these guidelines, email or call Phil York at 202-383-7716.