

# Strategies to Fund and Implement Workforce Development

ACCESS to Credit and Capital  
Begins with a Job

THE **ECONOMY**  
**JUST** CONFERENCE  2018

APRIL 9-11, 2018  
WASHINGTON HILTON HOTEL  
WASHINGTON, DC

NCRC 

# Generating Real Opportunities for Work Through Housing (GROWTH)

1. **Creating Affordable Housing in LMI Communities**
2. **Working with Banks/Investors to Make Community Reinvestment Real**
3. **Currently Working in Five Cities and the State of Delaware**
4. **GROWTH as a Change Agent in Communities We Work In**
5. **Access to Credit and Capital Begins With a Job**

# GROWTH Connect to Workforce

1. **Creating Local Partnerships with Community Based Organizations**
2. **Connecting Construction Training Programs to GROWTH Apprenticeship Opportunities**
3. **Developing Construction Training Programs Where None Exist**
4. **Drawing from Over 100 Career and Technical Training Curricula**
5. **Understanding the Needs of the Workforce**
6. **Understanding the Needs of the Local Business Community**
7. **Identifying and Pursuing Funding to Support Local CBO Partners**
8. **NCRC College Readiness and Basic Math and Reading Support Programs**

# NCRC Tools Available to Build a 21<sup>st</sup> Century Workforce Program

1. Providing over 200 workforce training curriculum available to NCRC members
2. Connecting Construction Training Programs to GROWTH Apprenticeship Opportunities
3. Developing Construction Training Programs Where None Exist
4. Delivering an online soft skills vignette based training program/curriculum [www.careerAchieve.org](http://www.careerAchieve.org) to jumpstart any workforce effort
5. Providing an Employment Readiness Assessment tool
6. Providing MathBoostUp online program that is aligned with the Test of Adult Basic Education (TABE) assessment tool used as a screening tool for entrance into Apprenticeship and WIOA funded training programs
7. Providing ReadingBoostUp online program that is aligned with the TABE
8. Delivering the community college readiness online program [www.AccuplacerBoostUp.com](http://www.AccuplacerBoostUp.com) to help disadvantaged high school and community residents get into college without the burden of non-credit remedial classes

# Workforce Funding Opportunities

1. Competitive Grants (Problematic as They are Cost Reimbursable Only)
2. Community Economic Development/Second Chance Grants (federal)
3. Foundation Funding (Very Useful and Flexible. Can be Leveraged)
4. County/State Department of Social Services as Funding Leverage Agents
5. Temporary Assistance to Needy Families (TANF) Funding (Capped)
6. Supplemental Nutrition Assistance Program (SNAP) Employment and Training 50 Percent Programs (USDA, Uncapped at the Federal Level)
7. Preventive Services Funding for At Risk Youth

# Supplemental Nutrition Assistance Program (SNAP) Employment and Training 50 Percent Programs

1. Through the US Department of Agriculture
2. Uncapped at the Federal Level
3. Requires a 50 Percent Non-Federal In-kind Match
4. Tuition Based Vs. Cost Reimbursable (Big Advantage)
5. Serves only SNAP Recipients but not TANF Recipients
6. Must be done in Partnership with the Local and State Departments of Social Services
7. No Cost to the State or the Local Government

# Goal of Any Workforce Community Revitalization Program

1. Should Consist of the Following Service Components to lead to Comprehensive Lasting Community Change:
  - A. Academic and Career Interest Assessment Services
  - B. Youth Training and College Readiness
  - C. Soft Skills Training
  - D. Hard Skills Industry Certified/State Licensed Training
  - E. Financial Literacy
  - F. Case Management
  - G. Job Placement Services (Connected to local business leaders)
  - H. Job Retention (Job Coaching)
2. Should Always be Consistent with the Needs of the Local Labor Market
  - A. You Can Train the Best Stone Wheel Makers but if there is no Market There is No Job
3. Must be Sustainable!!! One Grant will Come and Go.

# GROWTH Contact Information

**Ed Gorman**

[Egorman@ncrc.org](mailto:Egorman@ncrc.org)

**Bob Hassinger**

[Hassinger12@ncrc.org](mailto:Hassinger12@ncrc.org)