

# Just Economy: Detroit



National Community  
Reinvestment Coalition  
(NCRC)

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Fort Pontchartrain Hotel.  
2 Washington Blvd,  
Detroit, MI 48226.

# What are the diverse Lending needs of Detroit Immigrant Community

- Account Access
- Banking Products
- Credit System
- Legal Status
- Down Payment

- Language barriers
- Low Income
- Cultural Differences
- Lack of experience dealing with US banks and other financial institutions

# Barriers to Immigrant Homeownership

- Homeownership remains a critical pathway for lower-to middle-income immigrant households to build wealth.
- Many people perceive owning a home also as a signal of personal success and social advancement, notably within the ideals of the American Dream.

# Employment and Wages


- Many immigrant groups in the United States face employment and income inequalities.
- English as a new language and for those who lack time and resources to adjust to the American labor market.
- The types of employment that immigrants can find, the earning potential of these jobs, and the ability to document income histories impact whether immigrants can qualify for a mortgage.

# Financing



- Many immigrants face unique barriers in accessing financing in the United States.
- Being unbanked keeps people “credit invisible,” which prevents them from qualifying for a mortgage?
- Foreign-born households, especially those with non-citizens, are much more likely to be “unbanked,” meaning that no one in the household has a checking or savings account.
- Most of them don’t understand the US credit system, in foreign contexts rarely translates to US credit systems.

# How do different Immigrant communities save money to buy home or Start a Business

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- Saving Clubs within the immigrant communities
  - Family Members
  - Self-employment continues to be an important means by which immigrants improve their socioeconomic standing.
  - Rotation savings and credit Association (ROSCA) or “OSUSU”

# Why the U.S. needs more immigrants

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- The U.S. labor force will grow by an extra 5.2 million workers, mostly because of increased immigration.
  - Immigrant workers will add an extra \$7 trillion to the U.S. economy within the next decade and an extra \$1 trillion in federal tax revenue.
  - They will boost the country's Gross Domestic Product by a total of 2%.
  - New immigrants will prevent the U.S. population from shrinking. They will be the source of all U.S. population growth by 2042 by expanding the labor force and funding Social Security.

## What can CRA officers do to dismantle barriers and meet the lending needs to all Detroit's

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- To partner with local community development organization.
  - To promote financial inclusive in the community they serve.
  - To have “ITIN” products tailored to Immigrant population.
  - To translate more products and services to different languages.
  - To hire a CRA officer who understands the needs of the immigrant community.



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**Thank you for your  
time**

- **Q & A**